



Through effective placemaking and long-term placekeeping, we transform places while retaining their character to support communities and enhance people's lives.



舍區

OPEN RECREATION & SITTING OUT AREA  
開放式休閒坐墊  
20 HOI SHAN LANE  
海晏道20號

SUPPORTING ORGANISATIONS 支持機構:  
發展局  
Development Bureau

香港  
International Community  
VICTORIA HARBOUR  
維多利亞港

OPERATOR 營運機構:  
聖雅各福群會  
St. James' Settlement

PROGRAMME SPONSOR 項目贊助:  
SWIRE | TRUST  
TOMORROW

SUPPORTING PARTNER 合作夥伴:  
太古地產  
SWIRE PROPERTIES



PLACES

Highlights of Our Developments  
Wellbeing

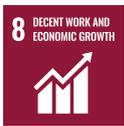
Measuring the Impact of Our Places  
Resilience

Vibrancy

Livelihood

Swire Properties recognises that the places we create and maintain have significant impacts on society and the environment. Through effective placemaking, we aim to transform the urban areas in which our properties are located into vibrant and sustainable communities by carefully balancing the aesthetic, functional, ecological, and cultural impacts of our developments. Meanwhile, through long-term placekeeping, which involves continuously evolving, maintaining and managing our assets, we aim to enhance the lives of the people who live and work within our developments and the surrounding communities.

The SDGs relevant to initiatives under this Pillar are:



**SDG 8**

Promoting sustainable economic growth, employment and decent work for all.



**SDG 9**

Building resilient infrastructure, promoting inclusive and sustainable industrialisation and fostering innovation.



**SDG 11**

Making cities and human settlements inclusive, safe, resilient and sustainable.



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## Highlights of Our Developments

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### Hong Kong

#### Taikoo Place



Home to Swire for over 100 years, Taikoo Place has transformed from an industrial area housing the Taikoo Dockyard and Taikoo Sugar Refinery into a Global Business District spanning 10 office towers, with six million sq ft of gross floor area. Taikoo Place encompasses business and leisure amenities, including Blueprint, a 30,000 sq ft co-working space, The Refinery private members' club, and ArtisTree –

a 7,000 sq ft multipurpose venue. These functions and amenities work together to boost productivity and tenant wellbeing, while uplifting the surrounding neighbourhood and integrating the development with the local community. It also comprises landscaped gardens, Taikoo Park and a variety of restaurants and cafes.

The ongoing redevelopment of Taikoo Place includes the addition of One Taikoo Place and Two Taikoo Place, world-class triple Grade-A office towers offering 2 million sq ft of prime office space and enhanced facilities. Two Taikoo Place was designed and built to the highest sustainability standards, achieving Final Platinum ratings for LEED, WELL and BEAM Plus. In addition, Taikoo Place received a final Gold rating under LEED v4.1 for Cities and Communities: Existing, making the complex the first project in Hong Kong to receive LEED for Communities certification.

Two new lush gardens, Taikoo Square and Taikoo Garden, will provide 69,000 sq ft of green space with native trees and water features for the enjoyment of the community. These landscaped areas will enhance urban biodiversity by facilitating the movement of birds, butterflies and other wildlife between urban green spaces. Both gardens will be completed in 2024.



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Pacific Place



Located in Admiralty on Hong Kong Island, the Pacific Place complex comprises six Grade A office towers, a retail complex, four five-star hotels and serviced apartments, totalling 2.4 million sq ft of gross floor area.

PACIFIC PLACE APARTMENTS provides 270 exclusive serviced apartments and The Upper House, a House Collective luxury hotel, has 117 rooms. The Upper

House is named among the Top 5 Best Hotels in the world, in the inaugural “World’s 50 Best Hotels” 2023.

The complex’s latest development, Six Pacific Place, was completed in 2023 and features 24 storeys with around 218,000 sq ft of premium triple Grade A office space. Six Pacific Place was designed and built to the highest sustainability standards, achieving pre-certified Platinum ratings for LEED, WELL and BEAM Plus. The building also received both WiredScore and SmartScore platinum certifications, meaning the building’s design and infrastructure will provide an excellent digital experience to enable innovative workplace solutions.

Pacific Place is located next to Starstreet Precinct, an adjacent neighbourhood which Swire Properties has transformed into a lively area filled with cafés, bars, restaurants, galleries and boutique shops.

Citygate



Located in Tung Chung on Lantau Island, Citygate is Hong Kong’s first and largest outlet shopping mall. The Citygate complex comprises 942,800 sq ft of retail space and 160,000 sq ft of office space. Directly connected to the Tung Chung MTR Station and near Hong Kong International Airport and the Hong Kong-Zhuhai-Macao Bridge, this development offers excellent connectivity to transportation nodes and Hong Kong’s most popular tourist sites.



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Cityplaza



Cityplaza is the largest shopping mall on Hong Kong Island, with a total floor area of 1.11 million sq ft. Directly accessible from Tai Koo MTR Station, the six-level mall houses more than 170 shops and restaurants, a unique lifestyle cinema, an indoor ice rink and more than 800 indoor parking spaces. Recent enhancements to the Cityplaza Ice Palace skating rink and improvements in the tenant mix, together with engaging mall promotions

and activities, have made Cityplaza an enduringly popular hub for community leisure and enjoyment.

The mall is also connected to the EAST Hong Kong hotel, the Taikoo Shing residential development and more than 100 outdoor shops that serve the local neighbourhood.

Chinese Mainland

Taikoo Li Sanlitun, Beijing



Taikoo Li Sanlitun was Swire Properties' first project in the Chinese Mainland. Located in the heart of Beijing's Chaoyang District, the development includes a retail complex and a boutique hotel, The Opposite House. These elements have played a crucial role in the transformation of Sanlitun into a centre of culture, retail, dining and hospitality.

The award-winning 300,000 sq ft Taikoo Li Sanlitun West is an extension of the Taikoo Li Sanlitun project. This revamp project reconfigured an old clothing market into an expansive floor space, created a complete makeover of the exterior into a mega-sized glass façade and upgraded facilities such as lifts, elevators and lighting to enhance the visitor experience.



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**INDIGO, Beijing**



INDIGO is a retail-led mixed-use development with a shopping mall, a Grade A office tower and a hotel, EAST Beijing. The complex has implemented extensive sustainability features and programmes, including high-efficiency solar panels, optimised skylights, city-leading recycling procedures, and our Green Kitchen Initiative. In 2022, INDIGO opened a SD centre called The Loop – a multipurpose space to engage employees,

tenants and business partners in SD initiatives.

The INDIGO Phase Two extension, announced in December 2020, is currently under development on an adjacent site. This office-led mixed-use extension has an expected total gross floor area of approximately 4.23 million sq ft and will contain a shopping mall, office towers and a hotel.

**Taikoo Hui Guangzhou**



Taikoo Hui Guangzhou is a lifestyle destination development located in Guangzhou’s Tianhe District, comprising a shopping mall, two Grade A office towers and a hotel. Its shopping mall was the first enclosed mall in the world to earn Platinum Certification in the LEED EBOM category. In 2022, the project also achieved WELL Platinum rating. Since July 2021, Taikoo Hui Guangzhou has been 100% powered by renewable electricity.



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**Taikoo Li Chengdu**



Taikoo Li Chengdu is a 1.3 million sq ft retail-led development in Chengdu’s Jinjiang District. At the centre of the complex is the 1,400-year-old Buddhist Daci Temple, a heritage site and a focal point for the city. Also included in the complex is The Temple House, a hotel managed by Swire Hotels. Taikoo Li Chengdu was the first open-plan lane-driven commercial complex in the world to gain LEED EBOM v4.1 Platinum

Certification status, as well as the first project in Sichuan province and the first shopping mall in the Chinese Mainland to achieve this certification.

**HKRI Taikoo Hui, Shanghai**



Located on Nanjing West Road, one of Shanghai’s major shopping districts, HKRI Taikoo Hui has access to three Shanghai Metro lines and is comprised of two Grade A office towers (with LEED Final Platinum Certification), a shopping mall (with LEED Final Gold Certification), and two hotels, The Middle House and The Sukhothai Shanghai. The development is helping to drive the transformation of the district into a new business, shopping and entertainment hub.



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**Taikoo Li Qiantan, Shanghai**



Located in Shanghai’s Pudong Qiantan International Business District, the 1.3 million sq ft Taikoo Li Qiantan opened in late 2021. This unique wellness-themed shopping mall features a “double-open park” design, with a wide expanse of open green space and lanes across the ground level and rooftop connected by an 80m-long scenic bridge overlooking the Huangpu River. The 86,000 sq ft central park includes the Sky Loop, a 450m

rooftop running track, and other greenery and leisure spaces that support and enhance the wellbeing of occupants and visitors. Taikoo Li Qiantan is the first shopping mall in the world to achieve WELL Core Platinum certification.

**ZHANGYUAN, Shanghai**



Swire Properties and Shanghai Jing’an Real Estate (Group) Co., Ltd. formed a joint venture to collaborate on the revitalisation of Shanghai’s ZHANGYUAN district, an area dating back to 1882 that is the largest, best-preserved and most diverse *shikumen* (a traditional style of Shanghainese architecture) compound in Shanghai, known for being a pre-eminent public garden for cultural and entertainment activities.

Located in a core area of Nanjing Road West, the development has an aboveground gross floor area of approximately 646,000 sq ft that will house world-class lifestyle offerings including retail, commercial and office space, a hotel, residences, an art museum and a performing arts centre. The underground area of more than 750,000 sq ft will connect to three Metro lines at Nanjing Road West station and enjoy seamless access to nearby communities. The West portion of ZHANGYUAN opened in November 2022 with a host of international luxury brands, unique concept stores and some first stores in the Chinese Mainland.



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### Taikoo Li Xi'an



Taikoo Li Xi'an is located in the heart of downtown Xi'an in Shaanxi Province. With a total site area of almost 1.3 million sq ft, the development is located within the Small Wild Goose Pagoda historical and cultural zone in the city's Beilin District, and adjacent to the Small Wild Goose Pagoda, a UNESCO World Heritage Site.

Swire Properties partnered with Xi'an Cheng Huan Cultural Investment and Development Co., Ltd. to develop an urban regeneration plan for the site. A ground-breaking ceremony for Taikoo Li Xi'an was held in November 2023, marking the start of construction on this retail-led project comprised of retail and cultural facilities and a House Collective hotel. Taikoo Li Xi'an is expected to be completed in phases from 2026.

Swire Properties partnered with Xi'an Cheng Huan Cultural Investment and Development Co., Ltd. to develop an urban regeneration plan for the site.

### Miami, US

#### Brickell City Centre, Miami



Brickell City Centre is Swire Properties' landmark development in Miami, U.S.A. Opened in 2016, it is our first development to obtain LEED Gold Certification for Neighbourhood Development. A highlight of the centre is the Climate Ribbon™, an elevated trellis that provides shade from the sun, creates air flow and collects rainwater, while also allowing natural light to penetrate and illuminate the shopping mall below.



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## Measuring the Impact of Our Places

Understanding the impacts that the places we develop and manage have on society and the environment is crucial to our long-term decision-making. From 2020 to 2022, we published three Places Impact Reports to evaluate how the unique characteristics of our portfolios – Taikoo Place, Taikoo Li Sanlitun and Taikoo Hui Guangzhou contribute to placemaking.

Three of our portfolios were assessed using the “Places Impact Framework” – a bespoke approach developed by Swire Properties to examine our portfolio’s impact on three levels – Investment, Place and City. Each report aimed to address the question “What makes a great place?” from four dimensions: vibrancy, livelihood, wellbeing, and resilience. The studies reinforced our belief that our placemaking and placekeeping efforts can contribute positively to the community in which we operate.

Findings from the three reports provided us with insights on design connectivity, safety, cohesiveness and resilience that can enhance the integration of our developments with the local community, bring socio-economic benefits to its surrounding areas, and improve the lives of residents, workers and visitors.

Built around our four dimensions of Places – Vibrancy, Livelihood, Wellbeing and Resilience, we currently have a set of criteria to measure the degree of social integration across our portfolios:

### Vibrancy

- Located in or in close proximity to major transportation hubs.
- Promote connectivity with public transit, amenities and between buildings with well-designed walkways.
- Design accessible, inclusive and barrier-free pedestrian networks.
- Promote sustainable mobility wherever appropriate (e.g. walkable neighbourhoods, use of bicycles, free shuttle buses and electric vehicle charging systems).
- Extensive integration of arts in public spaces across our portfolios and in community programmes.
- High-quality open spaces and venues designed for community activities.
- Offer in-kind venue support for social enterprises and NGOs.

### Livelihood

- Mixed-use developments promote a strong diversity of business sectors and economic resilience.
- Promote cohesive business networks to create a local business ecosystem and a greater sense of community among the working population.
- Support affordable housing wherever appropriate.

### Wellbeing

- Monitor occupant wellbeing (e.g. indoor air quality) and incorporate health and safety and wellness features and initiatives.



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- Amenities such as accessible toilets, nursing and breastfeeding rooms, accessible parking spaces and wheelchairs.
- Accessibility to green space and nature, and promote urban farming facilities wherever appropriate.

**Resilience**

- Employ best practice risk management procedures to ensure business continuity at the corporate and asset levels, including proactive measures to assess climate risks and build climate resilience and adaptive capacity across our portfolios.
- Promote social resilience and community connection through community initiatives and educational programmes.

Swire Properties adopts an integrated design approach to our projects in accordance with the requirements of several internationally recognised standards and rating schemes, such as BEAM Plus, LEED, The China Green Building Design Label and WELL. These standards set out the requirements of physical and social environments that benefit the health, wellbeing and productivity of people. Our new development projects will, as far as practicable, pursue credits under these green building standards and rating systems, to promote social integration.

The following initiatives represent Swire Properties’ alignment with the social integration criteria of our projects under development and in our existing portfolio during 2023:

- 100% of our properties are located in close proximity to transportation hubs, with pedestrian-friendly networks that are well connected with transit stations and amenities. Free shuttle bus services are available at some of our portfolios. Bicycle parking facilities are provided at most of our properties.
- 100% of our properties have open spaces and venues designed for community, cultural and arts events, among others.
- 98% of our properties have accessible, inclusive and barrier-free pedestrian networks.
- Approximately 90% and 80% of the common areas in buildings in our Hong Kong portfolio and our Chinese Mainland portfolio achieved IAQ Excellent Class and fulfilled the local IAQ standards respectively.
- In March 2023, we published our third Places Impact Report, exploring the social and economic placemaking impacts of our Taikoo Hui Guangzhou development. The research highlights how Swire Properties’ continued investment in both hardware and software have contributed to the resilience of Taikoo Hui Guangzhou and its communities.

This set of criteria, combining the insights from the three previous reports, informed our development of a guidance document. The aim of the document was to create a framework and a comprehensive set of indicators to assess the placemaking efforts during pre and post development stages of operations, ensuring a consistent approach to placemaking and better allocation of capital towards placemaking and social integration considerations.



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## Vibrancy

Throughout 2023, Swire Properties invested considerable time, effort and expense to ensure that all our developments offered artistic and cultural activities for the benefit of users and the public.

### Quarryside



June 2023 marked the official opening of Quarryside, a new community space in Quarry Bay. Supported by the Hong Kong Development Bureau’s “Funding Scheme to Support the Use of Vacant Government Sites by Non-government Organisations”, the project has transformed a vacant government site into a space for the wider community.

Operated by St. James’ Settlement, Quarryside is sponsored by the Swire Group Charitable Trust, which provided HKD15 million towards the cost of developing and operating the project, while Swire Properties, as the project’s supporting partner, provided consultancy support for the design, construction and operation of the community space.

The design of Quarryside’s pavilion and open spaces was inspired by Quarry Bay’s industrial past, in particular the Taikoo Sugar Refinery and Taikoo Dockyard. The space features multi-functional and diverse event spaces, including the Dockyard Theatre, a workshop space, a community kitchen and indoor function rooms to cater for various events and workshops, alongside an open lawn and pet-friendly facilities for the public.

Quarryside will host a wide range of creativity-led activities year-round, focusing on health and wellness, placemaking and sustainable living – from exercise classes to community exhibitions to sustainability workshops. To inject fun and positive energy into the community, Quarryside hosted the “Quarryside Summer Fest” in August, a Happy Hong Kong supporting event that offered a weekend of events including free silent discos, live music shows, workshops, and dance classes. Around 4,500 people visited during the three-day event. As the Community Sponsor, Swire Properties provided food and drink offering in partnership with selected F&B outlets in the district. It was also one of the support events under the Government’s “Happy Hong Kong” initiative.

Since its opening in June to December 2023, Quarryside has hosted a total of 230 events and engaged more than 11,000 participants.



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## Youth Empowerment

Swire Properties is committed to empowering Hong Kong’s youth to build vibrant and sustainable local communities through various initiatives.

### Swire Properties Placemaking Academy 2023



Since 2019, the Swire Properties Placemaking Academy (“SPPA”) has been offering Hong Kong university students the opportunity to design, plan and execute the White Christmas Street Fair – the Company’s annual year-end community celebration. The SPPA is a crucial part of our placemaking work, with a goal to empower Hong Kong’s youth to build vibrant and sustainable local communities.

In 2023, ten university students from the City University of Hong Kong and Hong Kong Metropolitan University were mentored by members of our senior management, industry experts and thought leaders. They participated in a series of masterclasses and mentorship sessions, which equipped them with new skills to make the Street Fair greener, smarter, and more engaging.

In addition, our youth empowerment efforts achieved a new milestone with the Placemaking Academy Junior Programme, an extension of the Swire Properties Placemaking Academy for secondary school students. Through partnership with the E-League Programme by the Eastern District Office of the Home Affairs Department, seven Hong Kong secondary school students added their creativity and skills to the Street Fair. Split into a Digital Communication Team and a Music Team, the students took part in an apprenticeship that included mentorship by the Company’s IT team and professional music producers and musicians to help enhance the Street Fair’s offerings.

Surveys were conducted before and after the SPPA programme to assess its social impact, which focused on programme satisfaction, content relevance, knowledge and skills acquisition, preparedness for future careers and behavioural change. The results showed positive outcomes, with most students reported feeling more prepared for their future careers as well as improved design thinking and presentation skills after completing the programme.



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Swire Properties Placemaking Academy Key Figures

**17 participants**

from local universities and secondary schools

**80 hours**

of mentorship from industry experts and professionals

**24 hours**

of masterclass lectures

**Over HKD500,000**

in employment support

White Christmas Street Fair 2023



The 2023 White Christmas Street Fair was fully designed and ran by participants of the SPPA university students, which was themed as “CHOCOLAND!”. Furthermore, seven secondary school students under the junior programme created an interactive digital map, an original theme song and live music performances for the Street Fair. By extending the operating hours of the event, the Street Fair expanded its reach and recorded a total of 60,000 visits, helping the

company raise HKD1.1 million for Operation Santa Clause in 2023.

To reinforce our commitment to sustainable development, the SPPA incorporated several innovative waste reduction initiatives, including on-site rental tableware to eliminate single-use plastic waste; digital coupons to minimise paper waste, and a water-soluble, biodegradable packaging for the souvenirs. The waste diversion rate from landfill has been continuously improving for three consecutive years, increasing from 90% in 2021 to 95% in 2023. For more details on the resource and circularity measures used at the fair, please click [here](#).

White Christmas Street Fair 2023 Key Figures

The Street Fair attracted a total of

**60,000 visits**

Created economic benefits for local businesses and artists

**Over HKD2.2 million**

Total donations to Operation Santa Claus since 2013

**Over HKD8 million**



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**The Hong Kong Palace Museum’s Bi-city Youth Cultural Leadership Programme**



In 2022, the Hong Kong Palace Museum (“HKPM”) launched the “Bi-city Youth Cultural Leadership Programme”, a flagship youth learning initiative designed to promote Chinese culture and foster cultural exchange, with Swire Properties as the lead sponsor. This two-year programme has sparked enthusiastic participation from university students in Hong Kong and Beijing – igniting their creativity, broadening their horizons and

nurturing the next generation of cultural talents.

The second edition of the programme commenced in July 2023, with 16 outstanding university students from the two cities selected to participate in a series of cultural exchange and learning activities in both places. In Hong Kong, their six-week programme included visits to archives and exhibitions, and weeks-long internships at arts and cultural institutions – including the HKPM, the M+ Museum, and four museums managed by the Leisure and Cultural Services Department. They then travelled to Beijing for two weeks, visiting Taikoo Li Sanlitun and participating in a cultural exchange session at the Palace Museum on topics such as promoting the inheritance of Chinese culture, the future of cultural enterprises and the application of technology and innovation in cultural promotion.

**Art and Culture**

**Celebrating Culture and Promoting Heritage Preservation**



**Partnership with the Xi’an Museum**

In mid-2023, to support the city of Xi’an in preserving its local culture and heritage, Swire Properties embarked on a three-year collaboration with the Xi’an Museum. This partnership will see the Company donate cultural heritage preservation equipment and promote cultural and historical education.



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Swire Properties will donate RMB4 million to be used to procure equipment to research, preserve, restore, and monitor the Small Wild Goose Pagoda and artifacts related to its heritage and culture. Swire Properties and the Xi'an Museum will also collaborate on a series of educational activities that will leverage Xi'an's rich historical and cultural resources. In addition, the partnership will sponsor cultural experts from Xi'an to travel abroad on cultural exchange and learning trips, facilitating communication and interaction between Chinese culture and world civilisations and further promoting the development of Xi'an's cultural heritage.



**Canton Culture Workshop**

In mid-2023, the eighth annual Canton Culture Workshop was held at Taikoo Hui Guangzhou. This year's focus was Canton-style herbal tea, a component of the province's intangible cultural heritage. The event provided practical knowledge of Chinese herbal medicine and created an interactive platform to teach participants about the historical and cultural heritage

of herbal tea, including storytelling audio and a public workshop staged at the Guangdong Museum of Herbal Tea. Participants learned about the history of herbal tea, experienced prescription preparations and made herbal scented sachets.



**Miami Hispanic Heritage Month**

In September and October 2023, Brickell City Centre partnered with the Miami Hispanic Cultural Arts Center and Cuban Classical Ballet of Miami to present a performing arts programme. Through live music and dance, the events immersed audiences in the vibrant world of Hispanic culture, celebrating the values of unity and heritage.



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**Swire Properties Art Month and Art Basel 2023**



March 2023 marked Swire Properties Arts Month, continuing our commitment to art and culture as an essential component of the ongoing success of our communities. The month was marked by world-class exhibitions, stimulating discussions and exciting performances designed to engage everyone, the most notable of which was the iconic Art Basel Hong Kong, with Swire Properties being the Host Partner for the 11th consecutive year.

Highlights of the month included the debut of “Urban Rocks” at ArtisTree in Taikoo Place, a contemporary exhibition featuring a new series of sculptural works by a Hong Kong-based French artist.



The high point of the month was the first-ever Art Basel offsite in Hong Kong – “Encounters” at Pacific Place. Expanding the boundaries of the fair, this offsite saw the premiere of “Gravity”, a 10m-tall installation modelled after the ancient Egyptian pharaoh Tutankhamun by a Los Angeles-based conceptual artist. It was exhibited alongside 14 other large-scale installations with the theme “This present, moment”.

Throughout the month, Pacific Place brought together art enthusiasts, shoppers and visitors to enjoy authentic art experiences by making art more accessible and fostering artistic and cultural dialogue within the community.



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**Bags: Inside Out at Pacific Place**



Summer 2023 saw the popular “Bags: Inside Out” exhibition make the final stop of its inaugural international tour at Pacific Place, after touring our Beijing, Shanghai, Guangzhou, and Chengdu properties. Presented by Swire Properties in partnership with the Victoria and Albert Museum, London (“V&A”), Bags: Inside out was one of the most comprehensive exhibitions dedicated to this ubiquitous yet coveted accessory, showing off over

240 bags from the luxurious to the everyday dating back as far as the 16th century.

Displayed in a museum-grade event space with free admission to the public, the exhibition was accompanied by a series of happenings at Pacific Place, including bespoke guided tours, makers workshops, a “Bag the Spotlight” 360-degree video booth, and exclusive shopping privileges offered by shops in Pacific Place.

The exhibition was popular across Hong Kong and received multiple recognitions at the Marketing Events Awards, winning Gold in the Best Mall Event category, Gold in the Best Event – Retail category, and Silver in the Best Integrated Event category.

**Tong Chong Street Market Beer Festival**



In mid-October 2023, Swire Properties welcomed the launch of the inaugural Tong Chong Street Market Beer Festival. Patrons could enjoy over 70 types of beer from 15 local brewers, including a collaboration with an upcycling start-up that used pandan leaves harvested from The Loop rooftop farm at One Island East and surplus bread collected from the city's bakeries. The event also featured games, food pairings, a live DJ and a “beer-tastic playground” for the enjoyment of all. The event attracted over 1,500 patrons.



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Throughout 2023, Swire Properties continued to drive employment, facilitate economic recovery initiatives and support NGOs and social enterprises in the communities in which we operate.

### Swire Properties Supports Hong Kong’s Night-time Economy



In the latter part of 2023, the Hong Kong government took steps to stimulate a vibrant and modern night-time economy for the city and received strong support from Swire Properties. We launched an array of evening promotions across Pacific Place, Cityplaza and Citygate Outlets with movie ticket giveaways, free parking with any spending in the evening, additional rewards points for members, and exclusive live music and dance performances.

These promotions helped activate our malls in the evenings and gave the public enjoyable night-time shopping and leisure activities. We also encouraged our tenant partners to extend their operating hours to take advantage of these new business opportunities.

### Supporting Community Employment Needs

#### Partnership with “Happy-Retired Charity Action”

Swire Properties supports our communities and promotes social responsibility in many ways, one of which is through our partnership with Happy-Retired Charity Action, a Hong Kong NGO that provides re-employment and career advisory services to individuals aged 45+ and working youth. This partnership allows us to support the re-employment of these individuals, at the same time promoting social inclusion and intergenerational understanding.

Since we began working with the NGO in March 2023, we have provided valuable career services, fostering interaction between generations and allowing seniors to pass on their experience and contact networks to the younger generation.



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**Refugee Employment Collaboration with Christian Action**

Swire Hotels prioritises creating diverse and inclusive workplaces that give our team members opportunities to interact with people from different nationalities, backgrounds and cultures. We also feel it is important to provide refugees with the opportunity to integrate into society.

This year, in partnership with a charitable organisation serving disadvantaged, marginalised, displaced, and abandoned communities in Hong Kong, we employed two individuals with refugee status, providing them with front-line job opportunities.

**Educational Tours for Economically Disadvantaged Students**



During the summer of 2023, our Community Ambassadors from Taikoo Li Chengdu hosted an educational tour for 30 students from a school in Xide County, Sichuan – all high-achieving middle and high school students from an economically disadvantaged area.

The Community Ambassadors, from the mall’s Engineering and Marketing departments, showed students around

Taikoo Li Chengdu while describing the various jobs and positions that keep the complex going. A subsequent interactive workshop included lively discussions on how to identify and realise value in one’s life. The key takeaway for the students is that there are many ways to pursue personal growth and reach one’s full potential, whether individually or in a team, and whether in their hometown or in other locales.

The visit inspired students to examine potential career choices in advance and weigh up these choices in relation to important factors like their education, passions and interests, with the ultimate goal of broadening their vision to support the sustainable development of their hometown over the long term.



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**Starstreet Precinct Pet Campaign**



Starstreet Precinct is a pet-friendly neighbourhood that engages pet lovers all year round. For most of the month of September 2023, the precinct was transformed into a “pet wonderland” with decorative photo spots, pet hangout spots and a charitable weekend market that supported local small businesses by featuring 20+ homegrown Hong Kong pet brands. All rental proceeds from the event were donated to a charity to support its work to improve the lives of animals in need.



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Swire Properties continued to support the mental and physical health of our visitors, tenants and workers throughout 2023. We also intensified our focus on holistic wellbeing, offering numerous programmes and activities to encourage people to embrace a healthy, positive lifestyle.

“Inside: A Great Place to Be” Exhibition



Amid the ongoing construction and renewal projects in the Taikoo Place area, the roving “Inside: A Great Place to Be” exhibition showcased our human-centric approach to developing Taikoo Place.

The pop-up exhibition was divided into seven zones that explored the ideas and concepts of the neighbourhood’s transformation, taking the viewer through the past, present and soon-to-be future of the Taikoo Place area. These stories

and concepts were presented through video clips, enhanced maps and an interactive touch table which allowed visitors to experience Taikoo Place’s people-focused design features such as its smart infrastructure, landscaped greenery, digital connectivity, alfresco area, and sustainability initiatives – all of which aim to provide an elevated workplace experience.

Beijing Community Ambassadors Support 10K Calorie Charity Challenge



In July and August, 41 of our Community Ambassadors in Beijing completed a two-session fundraising challenge organised by a city charity serving severely ill children undergoing or recovering from surgery.

The challenge involved two 90-minute workouts that aimed to collectively burn 10,000 calories each time. The participants were divided into six groups and required to burn a targeted number of



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calories each. The team’s efforts raised RMB20,000 for the charity, with the funds being used to help alleviate the financial burden of families with sick children while providing the children with a stable and supportive environment during their treatment and recovery.

**HK Vertical 1000**



Swire Properties provided venue support for “HK Vertical 1000” – an abseiling event that returned to Taikoo Place this year. This year’s HK Vertical 1000 invited office tenants and special guests to abseil down One Island East – the highest building in the Island East area – to raise money for charity. Prior to the event, the abseilers took part in a mandatory three-hour training course, with participants including senior management from Swire

Properties. Over HKD1.65 million was raised for a youth-oriented Hong Kong-based charity. Events like this form an important part of our placemaking efforts, providing one-of-a-kind experiences to our tenants and other stakeholders.

**Taikoo Garden Urban Greening and Water Feature**



In January 2023, a small part of the new Taikoo Garden was opened to the public, in advance of the opening of Taikoo Square in 2024. Thirty percent of the open space is covered with greenery, with a water feature adding a key landscaping element.

This green space, with its native and exotic trees, serves as a park and event space for Taikoo Place as well as a community space

for the neighbourhood. Framed by vegetation, the central water feature is the focal element of the space, creating movement, sound, contemplation and interaction through water jets, “water arches” and a cooling effect on the immediate microclimate of this lush, tranquil garden.



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Throughout the year, Swire Properties worked to increase resilience by reinforcing social cohesion, boosting our investment in people and communities, and continuing to raise our adaptive capacity.

GRI  
203, 413

HKEX  
Aspect B8  
KPI B8.1, B8.2

Supporting the Green Transformation of Sanlitun Road



Taikoo Li Sanlitun contributed to a year-long municipal project to develop a slow traffic system for Sanlitun Road, part of a Chaoyang District-wide campaign to promote walking, cycling and small-wheeled transport to alleviate traffic congestion, reduce carbon emissions, help the public connect with nature along a pleasant, tree-lined road, and build the resilience of the district.

Swire Properties actively responded to the District’s call to support the slow traffic system. We offered suggestions, participated in the planning and design process, invested in some of the engineering and construction, and provided maintenance services. The result is a safer, more walkable, greener and more pleasant street with enhanced connectivity to Taikoo Li Sanlitun’s shops and services and nearby public facilities and amenities.

Our contribution to the project is an example of Creative Transformation in action. By keeping the bigger picture in mind, an urban renewal initiative can effectively contribute to the vibrancy, livelihood, wellbeing and resilience of a place.

HKRI Taikoo Hui Empowers the Shanghai Tourism Festival



HKRI Taikoo Hui co-organised two bazaars in conjunction with the Shanghai Tourism Festival in September 2023, expanding connections and interactions among stakeholders and benefitting the community. Held at the mall’s North Piazza, the “Leyou Cloud Shopping” festival featured local specialties and food from districts of Shanghai and other cities; while the Kashgar Food Market invited 20 Kashgar restaurants and souvenir shops to recreate an authentic Xinjiang cultural experience.



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### Winter Camp for Kids at the Sichuan Community Centre



As 2023 began, Swire Properties' Sichuan Community Centre welcomed 22 student volunteers from the Beijing University of Aeronautics and Astronautics who organised a five-day winter camp for local students. The camp's programmes combined theory and practice and introduced the students to fascinating

facts about space and drone operations as well as teaching them how to assemble a basic glider.

Since 2019, the community centre has organised more than 240 diverse sessions that have included extracurricular activities for children, employment skill training for women and elderly care – initiatives that have reached more than 15,000 participants.

As the centre receives greater recognition, donations and support from individuals, enterprises and organisations, it has increasingly become a hub that pools resources and matches support in line with people's needs. To provide an even greater diversity of services in the future, the centre has entered into long-term partnerships with universities, non-profit organisations, foundations, and several schools.

### “Oceans Tomorrow: Our City Our Sea”



Swire Properties celebrated Hong Kong's unique marine biodiversity in 2023. A collaboration called “Oceans Tomorrow: Our City, Our Sea” by National Geographic and Emerging Islands was an exhibition and mural project that appeared at Citygate Outlets, Pacific Place, Cityplaza and Taikoo Place during the year. Three

large murals each depicted a particular Hong Kong ecosystem to illustrate the intersection of biodiversity and human ecology.

“City” was an infographic mural of a Hong Kong's cityscape. The striking visuals also featured factoids and information about Hong Kong's seafood consumption, waste management and



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other sustainability-related topics. “Coast” was a mural of a Hong Kong coastline, illustrating the animals and plants of a diverse coastal ecosystem. “Reef” was an infographic mural of a Hong Kong reef system, featuring selected marine animals and corals found in Hong Kong waters.

Visitors could scan QR codes on the murals to activate an augmented reality (“AR”) application and interact with different animals, plants and other objects featured in the mural, take pictures with them, and access a digital handbook and guide.

**Community Caring Fund 2023**

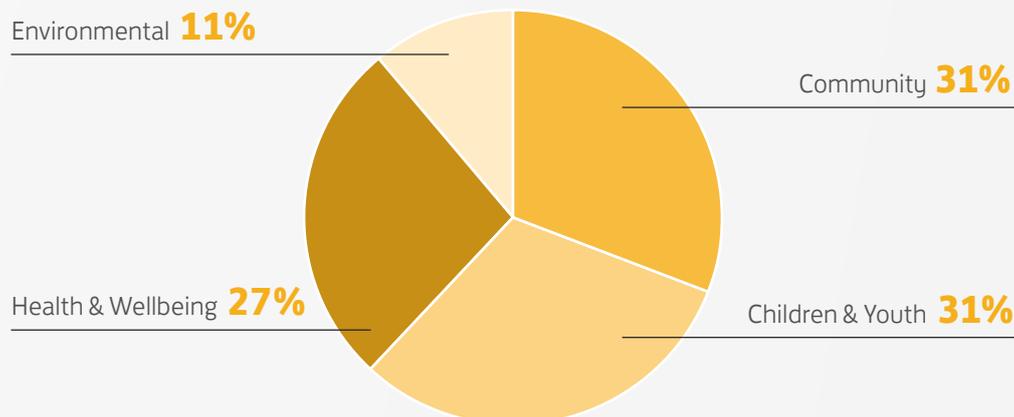


The Swire Properties Community Caring Fund (“CCF”) provides sponsorship to less-well-known Hong Kong-based community organisations nominated by our employees. The objective is to help these organisations plan and implement community-based initiatives and outreach projects.

Since 2013, the CCF has donated over HKD21 million to 180 community-based initiatives and outreach projects.

In 2023, the CCF sponsored 17 initiatives and outreach projects, donating a total of over HKD2 million to projects. The beneficiary projects include:

**CCF-sponsored programmes, by focus area**





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**The S.K.H. St Christopher’s Home – Kidsmind Project**



intensive training and professional therapy, to identify and provide support for their individual developmental needs.

The S.K.H. St. Christopher’s Home provides residential care to underprivileged children and young people who do not receive adequate family care. In 2023, the CCF funded a project to provide 30 children with special educational needs from low-income families with a one-year programme of assessments,

**Community Leap**



Food Grace is a food recycling centre that recycles and redistributes food to grassroots communities and promotes a more sustainable lifestyle by reducing food waste. The CCF funded a project to collect and redistributed 200 second-hand rice cookers to low-income families that live in subdivided flats, and teach them a variety of recipes which only require a rice cooker and minimise food waste at the same time. The families were also given a food package to help reduce their food expenditures.

**Evangel Children’s Home – “High-Spirited Basketball Training”**



The CCF funded this programme to organise regular basketball training sessions and competitions for secondary school-age boys living in residential care homes. The aim was to help the boys improve their self-confidence, establish a healthy life and develop a positive outlook on life through sports.